

Note for Neidle, Bruce

From: Anton, Mark
Date: Wed, Jan 31, 1996 2:00 PM
Subject: RE: "1st Class" Brand
To: Robon, Mike
Cc: Fuller, Stuart; Neidle, Bruce; Schwartz, Andrew

Mike:

Please continue to search each week. Also, is there any added value to checking the X-Ref file?

Thanks,
Mark

From: Robon, Mike on Wed, Jan 31, 1996 1:31 PM
Subject: FW: "1st Class" Brand
To: Anton, Mark

FYI.. The brand has yet to be found.

2062335903

Mike

From: Shirk, Pam on Wed, Jan 31, 1996 1:11 PM
Subject: RE: "1st Class" Brand
To: Robon, Mike

2062335904

Not on store level data base - looked for all brands with class, 1st and first in title.
Pam

From: Robon, Mike on Wed, Jan 31, 1996 12:33 PM
Subject: FW: "1st Class" Brand
To: Shirk, Pam

My Datanet store level database is not working properly. Can you look for this brand by total US and by section. Show weekly volume for the last 13 weeks. (FYI... This will be the sort of thing that we catch automatically when we get our new brand id system in place)

Thanks,

Mike

From: Anton, Mark on Wed, Jan 31, 1996 11:58 AM
Subject: FW: "1st Class" Brand
To: Robon, Mike

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